

# FOR IMMEDIATE RELEASE

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## **Long-Standing San Carlos Chickens' Ball Converts Shows to a Live-stream Performance** ***"CB Approaches Covid-19 with Sensitivity, Caution & a 21<sup>st</sup> Century Mindset"***

**San Carlos, CA—March 10, 2020—**The San Carlos Chickens' Ball (CB) announces the decision to convert the live performance on Saturday, March 14 at 7:00 pm PST to a live-stream on YouTube to protect the public from the perplexing Coronavirus threat. The San Carlos School District directive that all large gathering events be cancelled, prompted the CB Steering Committee's decision to cancel all live audience performances and give ticket holders and the general public a remote way to view the 2020 Chickens' Ball production of *'The Night They Invented Champagne'*. The decision allows a wider audience to enjoy the Chickens' Ball and to learn more about this PTA event that raises funds for San Carlos schools since 1940. To view the show, go to: <https://chickensball.org> or subscribe free to the YouTube channel for the live-stream at <https://www.youtube.com/channel/UCVOR9Mp-0b6xZ9893NfuNfQ/>

"For the safety of our performers, volunteers, musicians, technicians, and our wonderful audiences whom we have in mind, we decided to utilize modern technology to still give the public what they hope to see," said CB General Chair, Mona Klein. "We need the public's support more than ever, and urge folks to please consider a donation to the Chickens' Ball on our website [www.chickensball.org](http://www.chickensball.org)." CB is also asking ticket holders if they would convert purchases into donations in support of the program's goal, which is to raise funds for the arts and cultural education for the San Carlos schools. All ticket holders were contacted via email by Tim King, head of CB Promotions.

"It is our goal that everyone still gets a chance to see the show(s) and all the hard work that went into this production, and the best possible way for us to do this is via the Live stream," said Karen Althoff, CB production chair. "We have to remain flexible and move with the changes in these uncertain times."

Show status updates can be found on the CB website: <https://www.chickensball.org>. Chickens' Ball also extends a large gratitude towards all the sponsors that supported this year's shows, as well as the support from individuals and businesses in the area. Sponsors can also be found on the CB website. The San Carlos Chickens' Ball was started by a former teacher at Central, Howard J. Demeke, to fund "milk money" in 1939 during hard times. For 80 years, CB has since become a San Carlos tradition.

### **ABOUT CHICKENS' BALL:**

The Chickens' Ball is a biennial variety show presented by the San Carlos PTAs in collaboration with the San Carlos community. Our goal is to raise money to support cultural and performing arts programs in all San Carlos public schools while building friendships and cooperation within the community. The Chickens' Ball is the oldest running PTA fundraiser in the U.S., celebrating 80 years of community fellowship. For further information, email: [2020chairs@chickensball.org](mailto:2020chairs@chickensball.org), or visit <http://chickensball.org>. Sponsorship under "Sponsors" <http://chickensball.org/sponsors>

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