

**San Carlos Chickens' Ball  
826 Chestnut Street  
San Carlos, CA 94070**

**chickensball.org**

**The Oldest PTA Fundraiser in the US is  
Celebrating over 70 years of Community Fellowship**

January 2012

Dear Chickens' Ball Sponsor:

It is time for the 2012 Chickens' Ball, a biennial fundraiser sponsored by the San Carlos PTA Coordinating Council; all proceeds go directly to the San Carlos schools. Over 250 volunteers will work together to bring the 2012 Ball to fruition and the attendance will be in excess of 3,500 people for our 8 shows.

Advertising for the Chickens' Ball is a tax deductible opportunity for you to support the schools of San Carlos while building your business. Program ads must be high resolution black and white digital file (jpg, tif, eps, or pdf) or camera ready art that can be scanned. Word docs will NOT be accepted. Digital files can be sent via email to [advertising@chickensball.org](mailto:advertising@chickensball.org).



**Types of Advertisement Available Cost**

Web Site:	<a href="http://www.chickensball.org">www.chickensball.org</a>	\$250 (no early bird discount)
Curtain Ads (24 available)		\$250
Back of Tickets (8 available)		\$250
Program		
Full Page	Inside Cover	\$1,000
Full Page	Back Outside Cover	\$1,000
Full Page		\$800
1/2 Page Ad		\$400
1/4 Page Ad		\$200
Business Card Size		\$100
Gayway/Concessions Posters		\$50-\$200, depending on size

Requests for ads will be accepted on a first come, first served basis when accompanied by payment in full. The enclosed form gives the exact dimensions and specifications for ads to guide you in your selection. The final deadline for advertising requests and payments is February 29, 2012. Thank you for your support of the 37th production of the Chickens' Ball.

Sincerely,

**Sonya Sigler  
Chairman  
650-281-8325  
[ssigler@scccl.net](mailto:ssigler@scccl.net)**

**Connie Barba  
Production Chair  
650-504-8757  
[conniebarba@yahoo.com](mailto:conniebarba@yahoo.com)**

**Kathy McMillan  
Asst. Production Chair  
650-593-1225  
[zeedash@aol.com](mailto:zeedash@aol.com)**

**Sandi Piepmeier  
Secretary  
650-592-6029  
[mompeeps60@sbcglobal.net](mailto:mompeeps60@sbcglobal.net)**