

BELLES OF THE BARBARY COAST



2012 CHICKENS' BALL

2012 CHICKENS' BALL ADVERTISING REQUEST FORM

Curtain, Program covers and Gayway ads are reserved on a first-come, first-served basis. All advertisement requests must be accompanied with full payment. **20% Early Bird Discount off these prices for all payments received by January 25, 2012.**

Must be high-resolution black and white digital file (jpg, tif, eps, or pdf) or camera-ready art that can be scanned. Word docs NOT accepted. Digital files can be emailed to advertising@chickensball.org.

For our donation to the 2012 Chickens' Ball, we would prefer advertising space as follows:

WEBSITE	PROGRAM
<p>___ \$250 www.chickensball.org/sponsors.html</p> <ul style="list-style-type: none"> Your business ad on our website with a direct link to your website. Web ads will run from now until February 1, 2014. <i>No early bird discounts for website.</i> Sponsors may post the 2012 Chickens' Ball Sponsor badge on their website. 	<p>___ \$1,000 Full Page Inside Cover 8.5"w x 11"h</p> <p>___ \$1,000 Full Page Back Outside Cover 8.5"w x 11"h</p> <p>___ \$800 Full Page 8"w x 10"h</p> <p>___ \$400 1/2 Page Ad 7.5"w x 5"h</p> <p>___ \$200 1/4 Page Ad 3.75"w x 5"h</p> <p>___ \$100 Business Card Size</p>
CURTAIN ADS/TICKETS	GAYWAY/CONCESSIONS
<p>___ \$250 Curtain Ads</p> <ul style="list-style-type: none"> Ads shown before the show and at intermission. (24 spaces available) <p>___ \$250 per show – back of ticket</p> <ul style="list-style-type: none"> Can put coupon or ad on reverse side of ticket (8 shows available) 	<p>Concession area, limited availability, please note color ads only.</p> <p>___ \$50 8.5" x 11" Color</p> <p>___ \$100 Donation 11" x 17" Color</p> <p>___ \$200 Donation 2' x 3' Color (8 available)</p>
<p>_____ Total # of Ads Requested</p> <p>_____ Total Donation</p> <p>Business Name:</p> <p>Name of Contact:</p> <p>Address:</p> <p>Phone:</p> <p>Email:</p> <p>Signature of Person Authorizing Advertisement:</p>	<p><i>Please make checks payable to the San Carlos PTA Coordinating Council (SC PTA CC)</i></p> <p>Mail ad requests with donation by Feb 29, 2012 to: Chickens' Ball Advertising 253 Highland Ave San Carlos, CA 94070 OR Email to: advertising@chickensball.org then mail the donation.</p> <p><i>Please keep a copy for your records.</i></p>